

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Projects – Advertisement for development of Multiplex Project at Lower Tank Bund, Hyderabad and Passenger Ropeway Projects (a) at Bhongir, Nalgonda District and at Bhavani Island, Vijayawada – Payment of advertisement charges to M/s. Studiograph Multimedia Communications, Hyderabad – Sanctioned an amount of Rs.2,55,744/- (Rupees Two Lakhs Fifty Five Thousand Seven Hundred and Forty Four Only) – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM & CULTURE (PMU) DEPARTMENT**

**G.O.Rt. No. 252**

**Date: 12-03-2014  
Read the following**

1. Government letter No.3840/PMU/EO/2013, dated: 21-01-2014.
2. From Department of Information & Public Relations, Hyderabad letter No.120PP/CL-Agency/Advt.I/2013-14, dated: 31-01-2014.
3. From Department of Information & Public Relations, Hyderabad letter No.120PP/CL-Agency/Advt.II/2013-14, dated: 19-02-2014 along with bills M/s. Studiograph Multimedia Communications, Hyderabad.

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**ORDER**

The Government have requested the Commissioner, I&PR Department vide letter 1<sup>st</sup> read above to publish an advertisement duly inviting Request for Proposals for development of Multiplex Project at Lower Tank Bund, Hyderabad, Multiplex Project at Lower Tank Bund, Hyderabad and Passenger Ropeway Projects (a) at Bhongir, Nalgonda District and at Bhavani Island, Vijayawada from the competent and reputed organizations with proven track record on Design, Build, Operation and Transfer basis, the Department of Information & Public Relations, Hyderabad vide letter 2<sup>nd</sup> read above has advised M/s. Studiograph Multimedia Communications to publish the same. Accordingly, the advertisement was published in the Times of India and Economic Times (All Editions) on 23-01-2014.

2. The Department of Information & Public Relations vide their letter 3<sup>rd</sup> read above have requested to release the payment of Rs.2,55,744/- towards advertisement charges to M/s. Studiograph Multimedia Communications, Hyderabad directly.

3. After careful examination, Government hereby accord sanction for an amount of Rs.2,55,744/- (Rupees Two Lakhs Fifty Five Thousand Seven Hundred and Forty Four Only ) to M/s.Studiograph Multimedia Communications, Hyderabad being the advertisement charges as explained in para 1 above.

4. The amount sanctioned at para 3 above shall be debited to the following Head of Account:-

" 3452 – Tourism, 01- Tourist infrastructure, 102- Tourist Accommodation, 11- Normal State Plan – SH – 13- Tourism PMU, 260-Advertisement Sales and Publicity Expenses

5. The Assistant Secretary (PMU) & Drawing and Disbursing Officer, YAT & C (PMU) Dept., shall draw and disburse the amount sanctioned in Para 3 above to M/s. Bennett Coleman & Company Ltd., and credit into their account details as furnished below:

Bank Name	:	Union Bank of India
Branch	:	Himayat Nagar Branch
Bank A/C No.	:	555701010050034
IFSC Code	:	UBIN0555576

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
The Assistant Secretary (PMU & Drawing & Disbursement Officer), YAT&C (PMU) Dept.,  
The Department of Information & Public Relations, Hyderabad

**Copy to:**

The Dy. Pay & Accounts Officer, AP Secretariat, Hyderabad  
Accounts Officer  
SF/SC

// Forwarded : : By Order //

**SECTION OFFICER**